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**News Release**

**Michael King appointed General Manager Farm Operations in Uruguay**

PGG Wrightson has announced the appointment of Michael King to the role of General Manager Farm Operations for the farms owned by NZ Farming Systems Uruguay.

Mr King has had recent experience with implementing New Zealand pasture based systems in South America. He also provides consultancy services to a number of farming entities within New Zealand.

His role in Uruguay will be to employ best practice farming systems from New Zealand and localise them. He will also be responsible for the employment of New Zealand farm managers who will be responsible for continuous improvement of farming systems in Uruguay to establish a high level of on-farm performance and profitability.

The Chief Executive Officer of PGG Wrightson, Mr Barry Brook, said he was delighted to welcome Mr King to what will be a very important role in the growth and development of New Zealand style farming systems in Uruguay.

Michael King has an extensive background in farm management, particularly in dairying. He has been involved in large scale dairy conversion and beef production along with work as a Farm Consultant & Valuer. He has also had 10 years experience in sharemilking. He has a Bachelor of Applied Science in Agriculture, Rural Valuation & Management from Massey University, with recognition in academic achievement as a Massey Scholar.

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